



# 2015 Corporate Sustainability Management Conference

August 4-5 | Courtyard Minneapolis Downtown | MN



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## Program Schedule **Tuesday, August 4**

8:00 - 9:00 a.m.	<b>Registration and Coffee</b>
9:00 - 9:15 a.m.	<b>Welcome and Introductions</b> <ul style="list-style-type: none"><li>• <b>Carol Singer Neuvelt</b>, Executive Director; NAEM</li></ul>
9:15 - 10:15 a.m.	<b>Conducting Business in the Energy-Water Nexus</b> <p>This session will focus on how companies are approaching strategic energy and water management programs that drive costs out of operations and provide sustainability benefits in times of water scarcity and resource limitations. The speakers will discuss how substantial opportunities for savings were identified through integrated management of these vital resources.</p> <ul style="list-style-type: none"><li>• <b>Wade Martinson</b>, Technical Director; Cargill Process Optimizers, Inc.</li><li>• <b>S. Blake Schomas</b>, Director of Marketing, Total Plant Assessments; ECOLAB</li></ul>
10:15 - 10:30 a.m.	<b>Break</b>
10:30 a.m. - 12:00 p.m.	<b>Finding Focus through Materiality</b> <p>Materiality is gaining popularity as a way for companies to identify which sustainability issues are most important to their business and stakeholders. This session will feature case studies on how materiality assessments have helped companies advance their programs and create a focused plan for sustainability related operations and engagement.</p> <ul style="list-style-type: none"><li>• <b>Beth Chacon</b>, Environmental Policy Relations Manager; Xcel Energy Inc.</li><li>• <b>Morgan Scott</b>, Technical Lead - Sustainability; The Electric Power Research Institute (EPRI)</li></ul>
12:00 - 12:45 p.m.	<b>Lunch</b>
12:45 - 1:45 p.m.	<b>NAEM Research Discussion</b> <p>Hear the results of NAEM's latest research and join the discussion on strategies for improving the value in corporate responsibility reporting. All conference attendees and survey respondents will receive a copy of the results.</p> <ul style="list-style-type: none"><li>• <b>Taylor Gelsinger</b>, Research Analyst; NAEM</li><li>• <b>Jimmy Margolis</b>, Partner, ERM</li></ul>
1:45 - 2:15 p.m.	<b>Break</b>
2:15 - 3:30 p.m.	<b>Building a Better Goal</b> <p>While sustainability goals can usually be boiled down to a sentence or two, the process of setting those goals is a long and involved process. This session will address questions such as: Who should be involved in developing a goal? What timeframes make sense for different types of goals? Can you reset your baseline? And, how do we incorporate acquisitions? How do we deal with competing priorities?</p> <ul style="list-style-type: none"><li>• <b>Nicole Krenner</b>, Manager, Sustainability Operational Excellence; 3M</li><li>• <b>Laura Scott</b>, Environmental Manager; NRG Energy Inc.</li></ul>
3:30 - 3:45 p.m.	<b>Break</b>
3:45 - 5:00 p.m.	<b>The Future of Corporate Sustainability Reporting</b> <p>Although sustainability reporting is no longer a new idea, the landscape continues to shift. As companies develop more advanced practices, the reporting structures such as GRI, IIRC, SASB, and CDP continue to mature as well. This session will examine the current and future trends in sustainability reporting, and give attendees insights into reporting strategies that will effectively and efficiently control the flow of external information.</p> <ul style="list-style-type: none"><li>• <b>Lara Hussain</b>, Director, Sustainability Stakeholder Relations; Texas Instruments Inc.</li><li>• <b>Elizabeth Singleton</b>, Director, Advisory Groups; Sustainability Accounting Standards Board</li></ul>
5:00 - 6:00 p.m.	<b>Networking Reception</b>



## Wednesday, August 5

8:00 - 8:45 a.m. **Registration and Coffee**

8:45 - 9:00 a.m. **Opening Remarks**

- **Virginia Hoekenga**, Deputy Director; NAEM

9:00 - 10:30 a.m. **Mining your Supply Chain for Improvements**

With the need for continual progress on sustainability goals, companies are increasingly looking beyond their four walls. This session will dive into how the supply chain is being engaged to make gains on common sustainability objectives, and benefit all the organizations that are involved.

- **Gene Hahnenberg**, Director - Indirect Sourcing & Procurement Operations; Ingersoll-Rand PLC
- **John Kerr**, Global Sourcing Operations and Strategy Leader; Owens Corning Corp.
- **Marcia Y. Kinter**, Vice President – Government & Business Information; Specialty Graphic Imaging Association (SGIA)

10:30 - 11:00 a.m. **Break**

11:00 a.m. - 12:00 p.m. **Renewable Energy Strategies for a Positive ROI**

Companies are seeking to utilize renewable energy to green their operations, ensure a steady energy supply and lock-in long term savings. However, many locations lack either a steady supply of sunshine or generous tax incentives. Hear case studies of how companies have made the business case, and learn about different models to determine the best type of project for your company.

- **Blaine Collison**, Managing Director - Network Services; Altenex LLC
- **Brian Reilly**, Director, Development; NRG Energy

12:00 - 12:45 p.m. **Lunch**

12:45 - 2:00 p.m. **Knowing and Shrinking Your Footprint**

This session will feature case studies of the structures companies have put in place to identify and track key data sources for GHG, water and waste data, then gather numbers and make reduction efforts.

- **Diana Jagiella**, Global Vice President of EHS; The Mosaic Co.
- **Roland Mostovy**, Sustainability Program Manager; Ashland Inc.

2:00 p.m. **Closing Remarks**

- **Carol Singer Neuvelt**, Executive Director; NAEM

2:00 - 3:30 p.m. **Minneapolis Chapter Meeting**

No extra registration needed. Members and non-members are welcome to attend.



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The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences, benchmarking research and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at [www.naem.org](http://www.naem.org).

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## cr360

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